

*Kaiser Permanente Downey Medical Center*  
Community Benefit Grants



Community Benefit Grants Programs

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## What is community benefit and why do we do it?

- Part of our mission and vision
- Not-for-profit healthcare has a responsibility to work toward improved health in the communities they serve.
- In a 1969 revenue ruling, the IRS concluded that hospitals can qualify as charitable if they engage in the promotion of health, which includes activities that benefit their community.
- New IRS Form 990 Schedule H regulations began in 2009

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**In 2009, KPSC Community Benefit invested a little more than \$600 million in programs, resources, and other support in Southern California Communities.**

These include:

- *Medical Financial Assistance/Charity Care Programs*
- *Non-Member Access*
- *Supporting Safety Net Providers*
- *Charitable Coverage Programs*
- *Sharing Knowledge*
- *Local Grantmaking*

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## KPSC Regional Funding

- [www.kp.org/communitybenefit](http://www.kp.org/communitybenefit)
- Specific funding in four streams of work
- Larger initiatives that cover significant portions of Southern California
- Letter of interest (LOI)
- Invitation only

## KPDMC Funding

- [www.kp.org/downey](http://www.kp.org/downey) *(Coming late 2010)*
- Specific funding in three priority areas
- Funds support programs in our 25 city South Los Angeles service area
- Responsive application process

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**In addition to grantmaking Kaiser Permanente Downey Medical Center is able to assist community partners with:**

- Speakers to community groups
- Health education materials
- Volunteers
- Educational Theatre Programs for youth
- Free use of meeting space for local non-profits
- Donations of furniture, equipment and medical supplies to clinic partners and other non-profit groups

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## **Event Sponsorships/Donations**

The KPDMC generally sponsors charitable events/organizations that are aligned with our funding priorities

Sponsorships are different than Community Benefit grants and require a separate application process

Please allow 30 days for review of your sponsorship request

Generally, we do not sponsor golf tournaments, service clubs, sports or Little League teams

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The Kaiser Permanente Downey Medical Center Community Benefit Grant Program provides opportunities to respond to grant requests from nonprofit organizations, educational institutions and government-sponsored projects whose work is in alignment with our key funding priorities.

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**We support grant requests that provide direct, meaningful services and programs that fit within the following three priority areas:**

**Need I:** Improve Access to Health Insurance and Health Care Services for the Uninsured and Underserved

**Need II:** Prevent and manage chronic health conditions through education and information

**Need III:** Support programs for youth development

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## Rationale for Needs Assessment Funding Priorities

- A Community Needs Assessment is conducted every three years as required by the state (SB 697).
- Data from the 2007 Community Needs Assessment was used to establish funding priorities for 2008–2010.
- In 2010 another needs assessment will be conducted and new funding priorities will be established for 2011–2013.

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## **Community Benefit Grants will not fund:**

- Golf tournaments
- Health fairs
- Sports teams
- Individuals
- Activities that exclusively benefit the members of sectarian or religious organizations
- Endowments
- Political organizations

Or any organization that discriminates on the basis of sex, color, age, religion, disability or sexual orientation.

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## GUIDESTAR Charity Check Report

WORKSITE WELLNESS LA  
5955 S WESTERN AVE  
LOS ANGELES, CA 90047

### GuideStar Charity Check

This report was run on August 3, 2009 at 4:30 PM

#### IRS Publication 78 Details

Organization Name	Worksite Wellness La	
EIN	55-0802354	
Location	Los Angeles, CA	
Code and Description	None - A public charity with a 50% deductibility limitation	
Most Recent IRS Publication 78	July 2009	
Verified with Most Recent Internal Revenue Bulletin	August 3, 2009	

#### IRS Business Master File Details

Organization Name	WORKSITE WELLNESS LA	
EIN	55-0802354	
Most Recent IRS BMF	July 2009	
IRS Subsection	This organization is a 501(c)(3) Public Charity.	
Reason for Non-Private Foundation Status	Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)	
Ruling Date	06/2004	

An Advance Ruling Date is not applicable to this organization, or the organization has already been awarded a final determination by the IRS.

IRS Revenue Procedure 2009-32 allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee's public charity classification under section 509 (a)(1), (2) or (3).

## Eligibility for grant funding

- Organization tax exempt status will be verified at Guidestar.org
- Agencies that will qualify for funding must have a 501 (c) (3) designation WITH a 509 (a) 1, 2 or 3 designation that qualifies it as a public charity. Our grants program will also fund projects for city, county and government organizations.
- We do not fund private foundations

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## **A Few Important Details:**

- Follow basic instructions and know that instructions may change year to year
- There should be a obvious and relevant relationship between the program, outcomes and budget
- Please call and ask questions before you begin the process
- Our investment priorities are fairly clear – don't try to fit a round peg into a square hole
- Know that we move slowly: from submission to answer could take as much as four months
- Be prepared and submit requests as soon as the application is released

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## **Outcome Samples:**

**Outcomes matter and can be the deciding factor in competing requests**

### **Weak Examples:**

**65% of the program participants will see significant improvements in their health**

**1,000 community members will receive information about available health services**

### **Strong Examples:**

**We will provide 1,200 school children in Paramount oral health screenings, fluoride varnish, preventative care, education, oral health kits and referrals.**

**85% of teen mothers in the mentoring program will avoid a repeat birth for at least 24 months**

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## **The Good and the Bad News:**

### **The Bad News:**

2010 applications for KPDMC were due June 1<sup>st</sup> ☹️

### **The Good News:**

In a short 6-7 months KPDMC 2011 grant application packet will be available *(keep in mind our funding priorities will not be known until that time)*

Still may be time for other medical center applications

Regional letters of interest are always accepted

Today you can send me an email to be added to the 2011 group email distribution list

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**Questions**

**Concerns**

**Clarification**

**Comments**

**Quizzical Stares**

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**Questions along the way?**

**Email Sheri Bathurst at [sheri.d.bathurst@kp.org](mailto:sheri.d.bathurst@kp.org)**

**Or call 562.657.4450**