

A Great Nation Deserves Great Art

National Endowment for the Arts
Grants Workshop
Monday, June 29, 2009

Who We Are



The National Endowment for the Arts

is a public agency dedicated to supporting excellence in the arts, both new and established; bringing the arts to all Americans; and providing leadership in arts education.

Who We Are



The National Endowment for the Arts

awards more than \$100 million
each year to arts organizations of
all sizes in all 50 states and U.S.
territories.

We Support

- Arts Education
- Dance
- Design
- Folk and Traditional Arts
- Literature
- Local Arts Agencies
- Media Arts (Film/Radio/TV)
- Museums
- Music
- Musical Theater
- Opera
- Presenting Theater
- Visual Arts



Fellowships



Literature Fellowships

- Poetry
- Fiction and Creative Nonfiction
- Translation

State and Regional Partnerships



- 50 State Arts Agencies
- 6 Territories and Jurisdictions
- 6 Regional Arts Organizations

Lifetime Honors

National Medal of Arts

The highest award given by the president of the U.S. each year to artists, arts patrons, or arts organizations for lifetime achievement

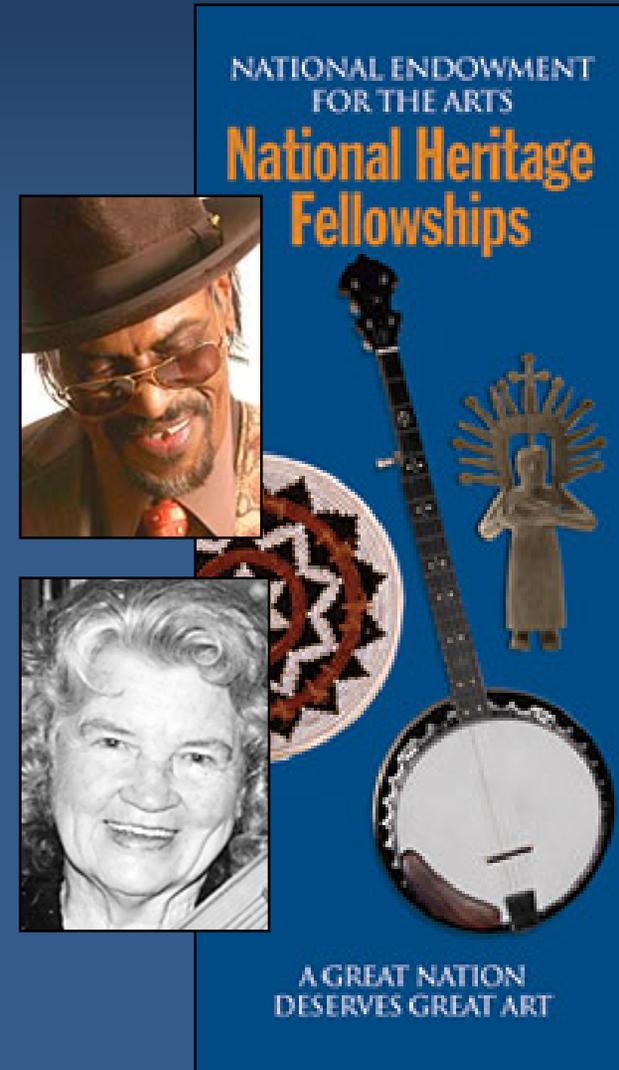


Lifetime Honors

National Medal of Arts

NEA National Heritage Fellowships

Recognize artistic excellence in the folk and traditional arts



Lifetime Honors

National Medal of Arts

NEA National Heritage
Fellowships

NEA Jazz Masters

Recognize distinguished musicians
who have made a significant
contribution to jazz



Lifetime Honors

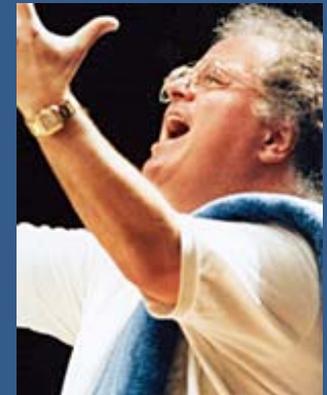
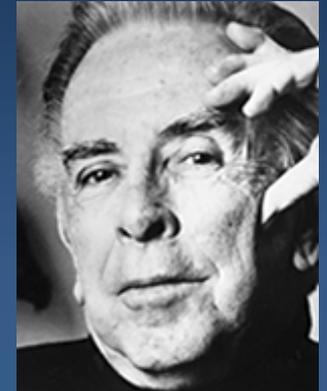
National Medal of Arts

NEA National Heritage
Fellowships

NEA Jazz Masters

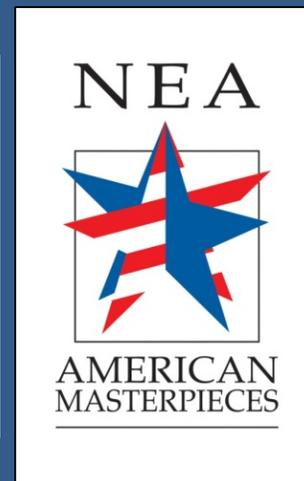
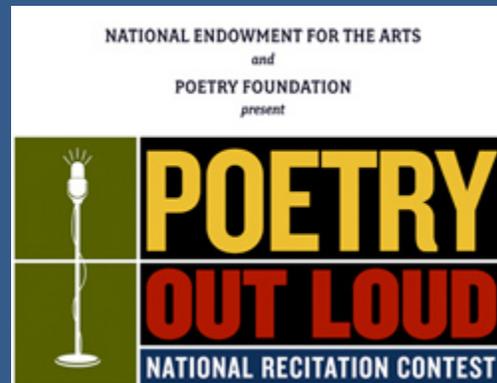
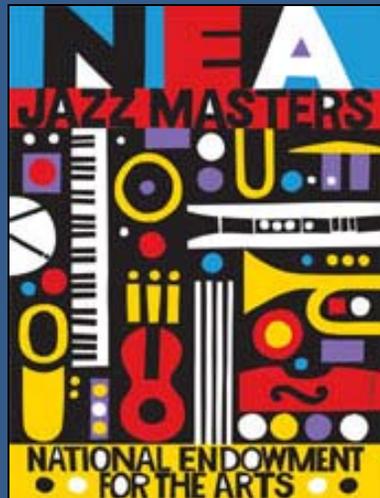
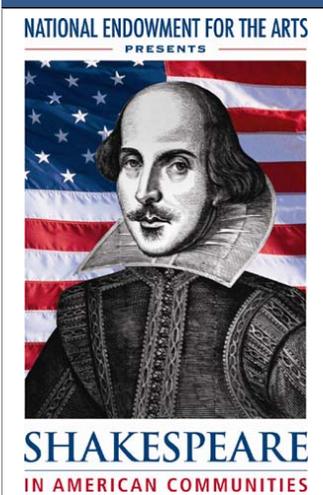
NEA Opera Honors

Recognize extraordinary
contributions of creators,
performers, composers, and others



National Initiatives

- Model programs of indisputable artistic quality and merit
- Broad national reach
- Conducted in partnership with other organizations
- Strong educational component



Shakespeare in American Communities

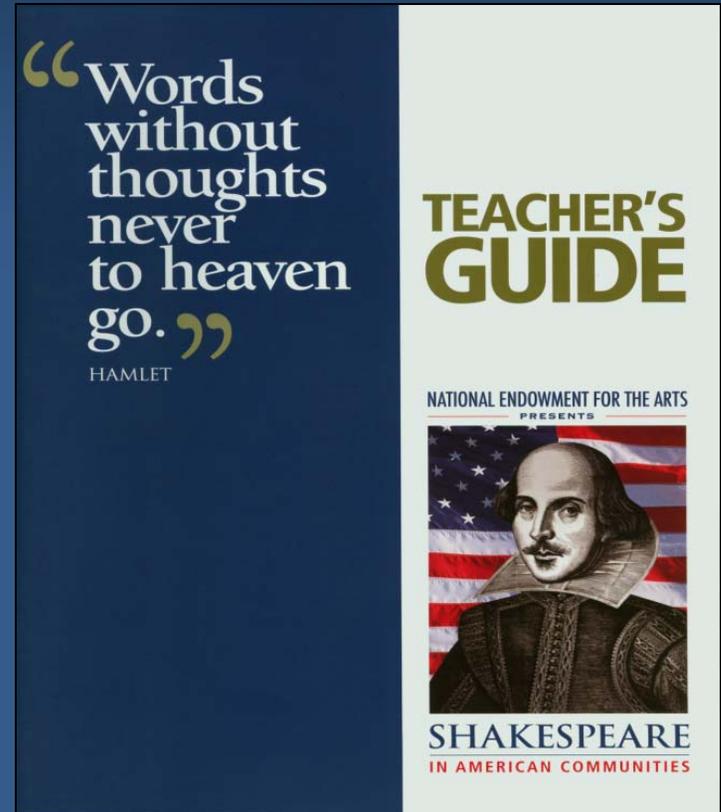
Largest tour of Shakespeare in American history

More than 1.3 million audience members have attended performances

Shakespeare for a New Generation

77 theater companies have brought full-scale productions and model education programs to students nationwide.

Toolkits are free of charge for teachers at www.arts.gov



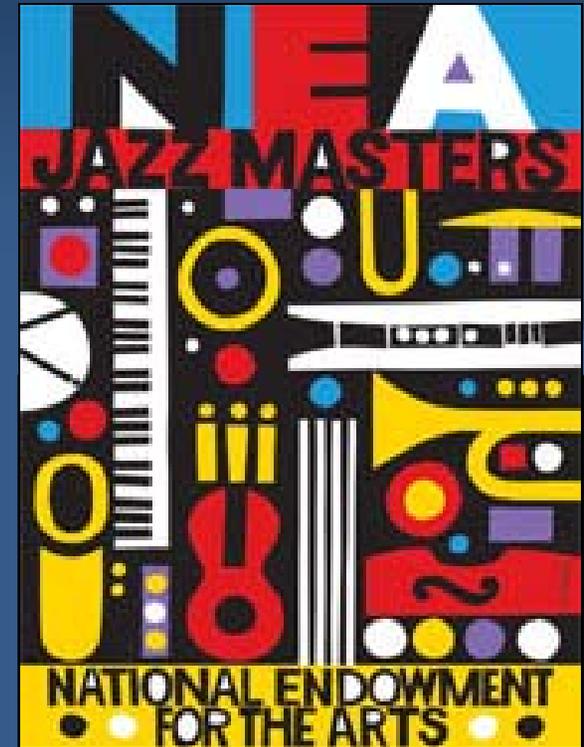
NEA Jazz Masters

NEA Jazz Masters Awards

Since 1982, celebrating living legends of Jazz

NEA Jazz in the Schools

Offering students a unique perspective on American history



Poetry Out Loud

High school students are encouraged to learn about and recite great poetry

Contests are held in every state capital and the District of Columbia

Program materials are available at www.poetryoutloud.org



American Masterpieces

American Masterpieces acquaints Americans with the best of our artistic legacy

Components include:

- Touring
- Local presentations
- Arts education

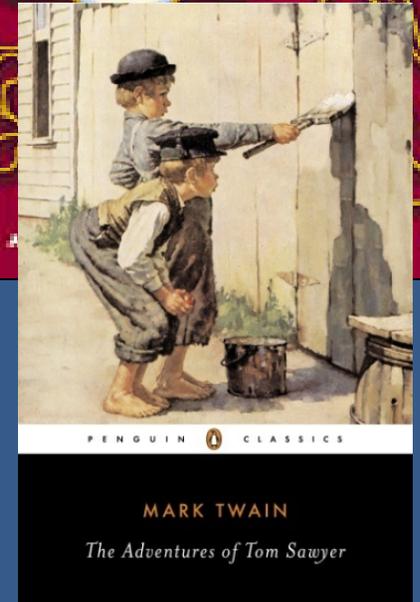
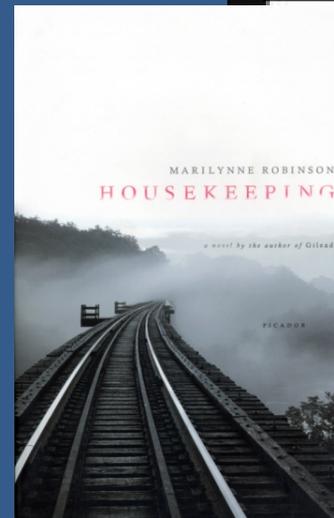
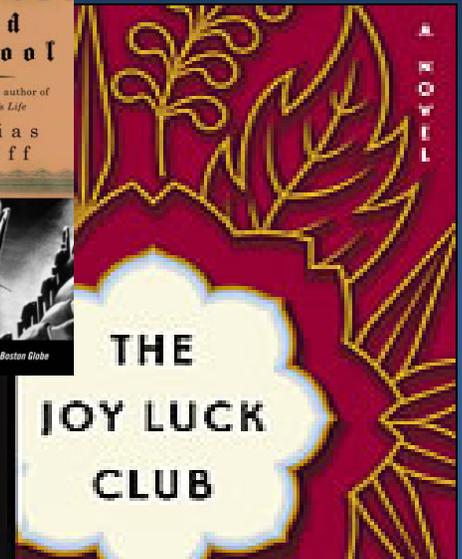
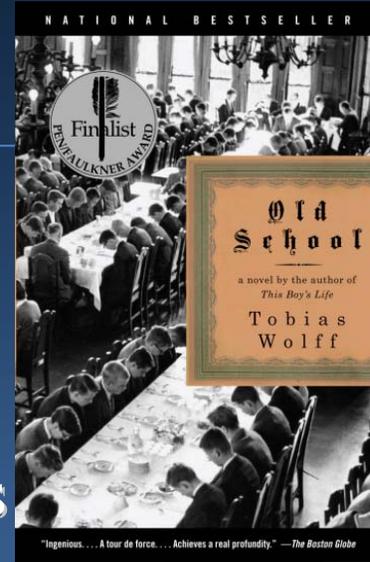


The Big Read

An initiative designed to bring the transformative power of literature into the lives of our nation's citizens

www.neabigread.org

In partnership with the Institute of Museum and Library Services and in cooperation with Arts Midwest



Design Initiatives

The Mayors' Institute on City Design

Your Town: The Citizens' Institute on Rural Design

The Governors' Institute on Community Design



Arts Journalism Institutes

Dance

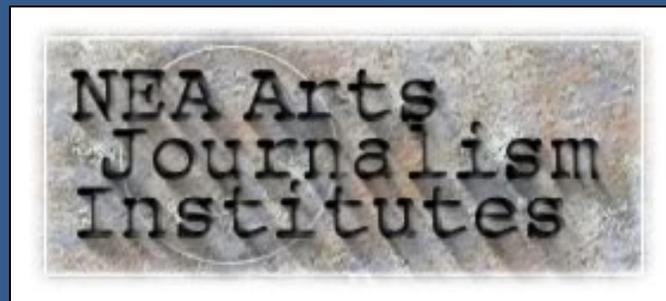
American Dance Festival at Duke University

Classical Music and Opera

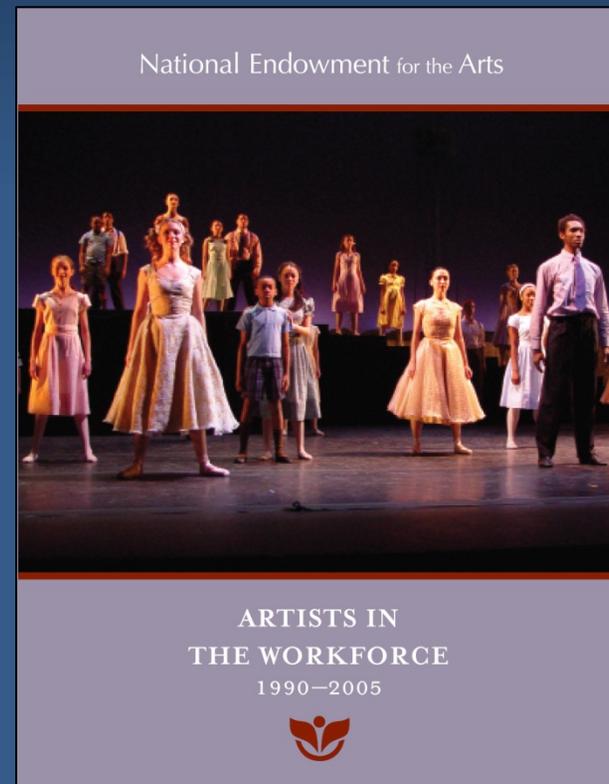
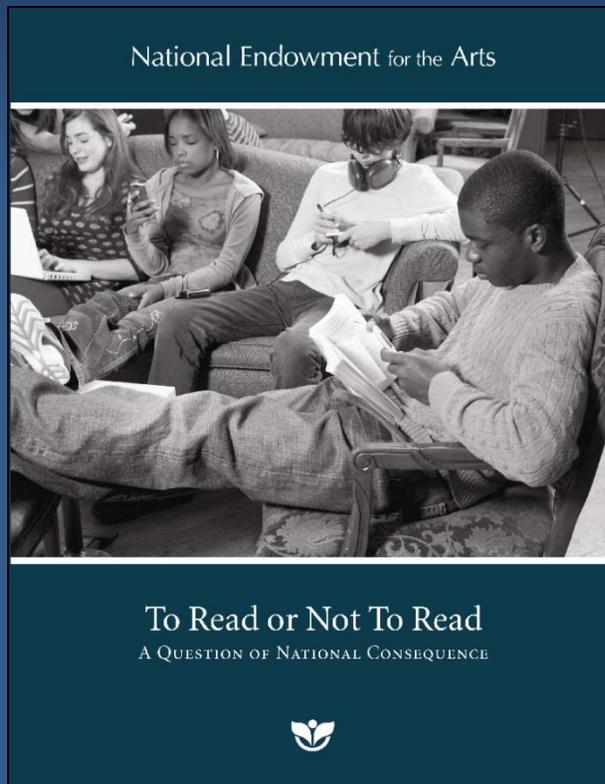
Columbia University

Theater and Musical Theater

USC Annenberg School for Communication



Research and Analysis





NATIONAL
ENDOWMENT
FOR THE ARTS

A great nation
deserves great art.

Applying For a Grant

Who May Apply

- Arts organizations
- Arts service organizations
- Local arts agencies
- Official units of state or local governments
- School districts
- Federally recognized tribal communities and tribes
- Other non-profit organizations



Requirements



- Nonprofit, tax-exempt 501(c)(3)
- Three-year history of programming
- One-to-one match for project budget*

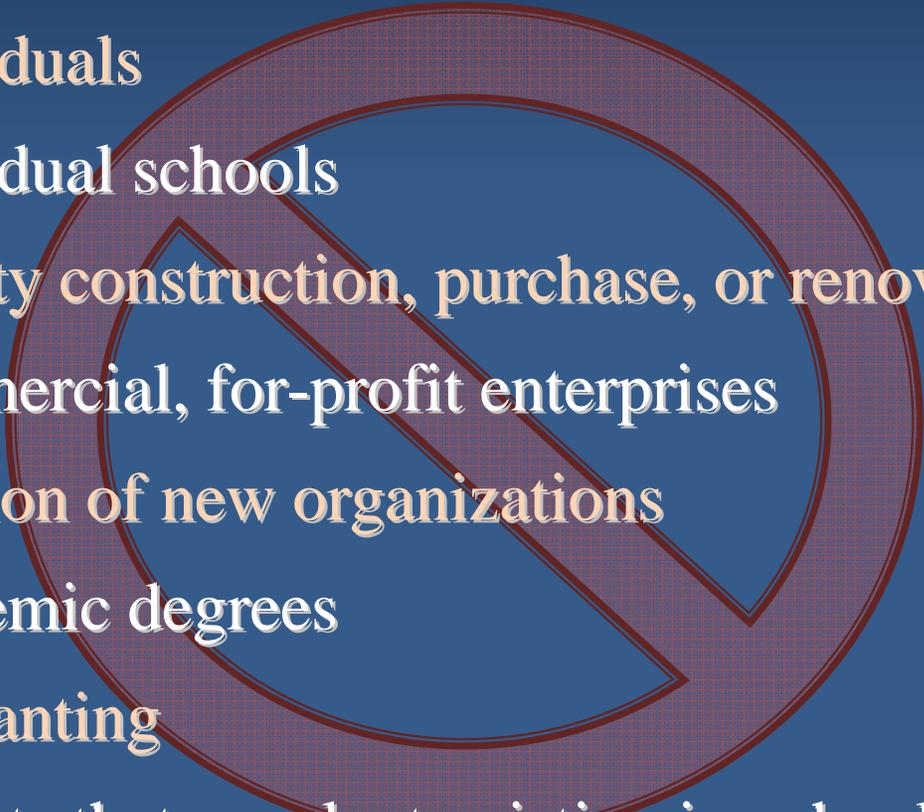
**With the exception of the one-time grant opportunities associated with the American Recovery and Reinvestment Act (ARRA)*

Requirements



- Meet reporting requirements on any previous NEA awards
- Complete interim and final reports on time

We Do Not Fund

- General operating or seasonal support
 - **Individuals**
 - Individual schools
 - **Facility construction, purchase, or renovation**
 - Commercial, for-profit enterprises
 - **Creation of new organizations**
 - Academic degrees
 - **Re-granting**
 - Projects that supplant existing in-school arts instruction
- 

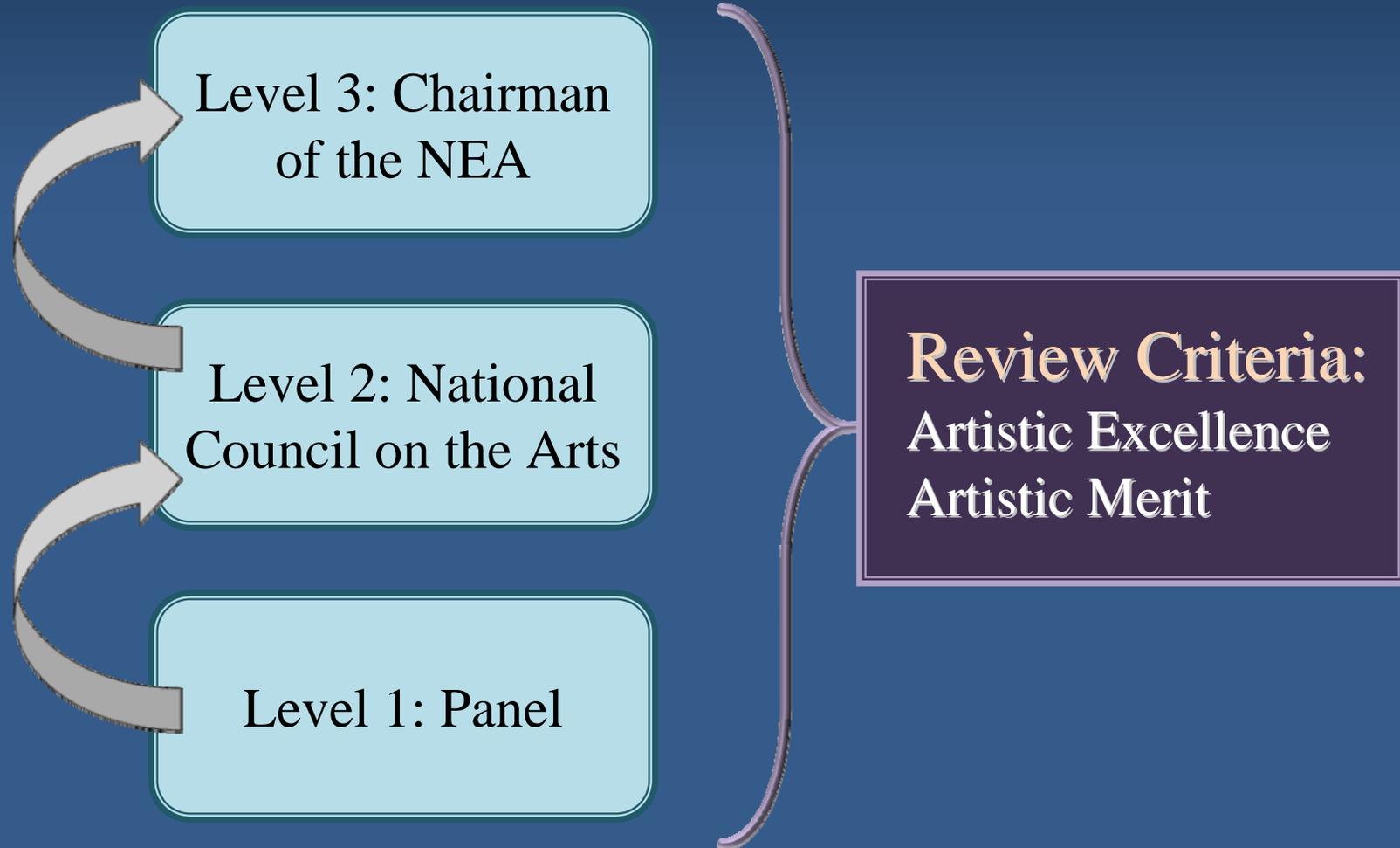
Grants Review Process

ADVISORY PANEL

- Diverse artistic experience and expression
- Geographic representation
- Gender and ethnic diversity
- Rotation of panelists
- Confidential deliberations
- Conflict-free panels



Grants Review Process



Grants For Arts Projects

Step 1: Select your discipline

Step 2: Select a funding Category

- Access to Artistic Excellence
- Challenge America: Reaching Every Community Fast-Track Review Grants
- Learning in the Arts for Children and Youth



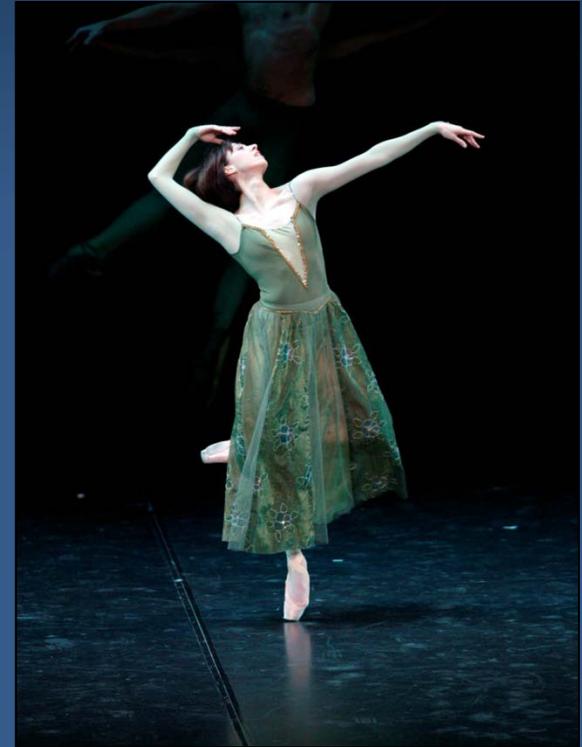
Access to Artistic Excellence

August 13 Deadline

Projects must have a start date after June 1, 2010

2010 Deadlines will be announced in the coming months

Grants range from \$5,000- \$150,000



Next 2009 Deadline: August 13, 2009

Challenge America

Applicants are notified of awards
within six months

Emphasis on underserved communities

All grants are \$10,000



The next deadline will be in 2010.

Learning in the Arts For Children and Youth

All projects must include four components: experience, study, performance, and assessment

Grants range from \$5,000- \$150,000



The next deadline will be in 2010.

The Arts on Radio and Television

Projects make the arts widely available through nationally distributed radio and television programs

Projects must have a start date after May 1, 2010

Grants range from \$10,000- \$200,000



2009 Deadline: September 3, 2009

ARRA

AMERICAN RECOVERY AND REINVESTMENT ACT

The American Recovery and Reinvestment Act (ARRA) provides \$50 million to the NEA to be distributed in direct grants to fund arts projects and activities which preserve jobs in the nonprofit arts sector threatened by declines in philanthropic and other support during the current economic downturn.

All NEA deadlines for ARRA grant applications have passed, but organizations may be eligible to apply to their regional arts organization, state arts agency, or local arts agencies that are eligible subgrant funds.



ARRA

AMERICAN RECOVERY AND REINVESTMENT ACT

Opportunities for Arts Organizations in California

- **The California Arts Council, www.cac.ca.gov**

Applications will be available July 20 for an August 21 deadline

- **Western States Arts Federation, www.westaf.org**

Apply to CAC, and if your organization is eligible for ARRA funds from WESTAF, CAC will forward your application to them

WESTAF will not be doing its own application process.

You must apply to CAC to be eligible with WESTAF.

- **Designated Local Arts Agencies eligible to subgrant funds**

A list of local arts agencies eligible to subgrant funds will be available on the NEA website in early July



About Grants.gov

- Grants.gov is an online, government-wide electronic application system.
- All applicants must complete registration.
- An easy-to-follow checklist is found at www.arts.gov.
- We advise applicants to submit applications at least 10 days before the deadline.



Grants.gov

Grants.gov is mandatory for all categories.

Benefits of Grants.gov:

- Receive e-mail alerts about new grant opportunities
- Check your application status and application history
- Receive e-mail updates on the status of your application
- You no longer need to send multiple paper copies

Grants.gov Help Desk: 1-800-518-4726

www.arts.gov

National Endowment for the Arts
A Great Nation Deserves Great Art

SEARCH >

view...
...listen

Apply for a grant

1100 Pennsylvania Ave. NW
Washington, DC 20506
202.682.5400
webmgr@arts.endow.gov

Accessibility

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NEA Inspector General | Contact Us

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www.arts.gov

The screenshot shows a Windows Internet Explorer browser window displaying the NEA Grants for Arts Projects Frequently Asked Questions page. The browser's address bar shows the URL <http://www.nea.gov/grants/apply/GAP10/FAQs.html>. The page header features the National Endowment for the Arts logo and the text "Grants Apply for a Grant Grants for Arts Projects". A navigation menu includes "NEA Home". The main content area is titled "FREQUENTLY ASKED QUESTIONS" and contains several sections:

- Introduction**: A list of links including Introduction, Eligibility, Categories, Projects, Application Review, Grant Amounts, Grants.gov, The Application, Timing, and After Notification.
- INTRODUCTION**: A section header in green.
- Are the application guidelines available only on the Web site?**: A question followed by a paragraph explaining that electronic-only guidelines were introduced in 2003 for better accessibility.
- If you need application material in hard copy, you may still request it.**: A paragraph advising that users will receive a printout of the website content rather than a glossy publication.
- How can I find out when new guidelines are released?**: A question followed by a paragraph about signing up for a notification service.
- Sign up here.**: A link for signing up for the notification service.
- Can I get help if something in the guidelines is unclear?**: A question followed by a paragraph offering assistance and a list of contact points for different disciplines.

The browser's taskbar at the bottom shows several open applications: Start, Microsoft Outlook, NEA Grants for Arts Projects, Microsoft PowerPoint, and a search bar. The system clock indicates the time is 12:16 PM.

www.arts.gov

The screenshot shows a Windows Internet Explorer browser window displaying the National Endowment for the Arts (NEA) website. The address bar shows the URL <http://www.nea.gov/grants/recent/index.html>. The page title is "Grants: Recent Grants". The main content area is titled "National Endowment for the Arts Grants Recent Grants". There are navigation tabs for "By Category", "By Discipline", "By State", and "Panelists". A "SHARE" button is visible. The page is organized by year, with sections for 2009, 2008, and 2007. Each year section lists various grant programs and their deadlines.

2009

- [Access to Artistic Excellence I](#) (March 10, 2008 deadline)
- [Challenge America Fast-Track Grants](#)
- [Creativity & Aging in America](#)
- [Literature Fellowships: Creative Writing \(Poetry\)](#)
- [Literature Fellowships: Translation Projects](#)

2008

- [Access to Artistic Excellence I](#) (March 12, 2007 deadline)
- [Access to Artistic Excellence II](#) (August 13, 2007 deadline)
- [American Masterpieces: Chamber Music](#)
- [American Masterpieces: Presenting](#)
- [American Masterpieces: Visual Arts Touring](#)
- [Arts on Radio and Television](#)
- [Challenge America Fast-Track Review Grants](#)
- [Literature Fellowships: Creative Writing Fellowships](#)
- [Learning in the Arts for Children and Youth](#)
- [Literature Fellowships: Translation Projects](#)
- [Partnerships \(State and Regional\)](#)
- [Save America's Treasures](#)

2007

- [Access to Artistic Excellence I](#)
- [Learning in the Arts for Children](#)

The taskbar at the bottom shows the Start button, several open applications including Microsoft Outlook, National Endowment for the Arts, Grants: Recent Grants, Grants Workshop ARCHI..., and Microsoft PowerPoint, along with the system clock showing 9:26 AM on 9/26/08.

Resources

National Endowment for the Arts



2009
GUIDE



DEADLINES

Grants for Arts Projects

NOTE: Grants.gov is now the primary route that organizations will use when applying to the NEA. Before you can apply, you must be registered with grants.gov. Learn more about grants.gov by visiting our Web site at www.arts.gov and register now.

Access to Artistic Excellence

There are two application deadlines. The types of projects eligible under each vary according to the field/discipline of the project as outlined below. For further information, contact the staff for the appropriate field/discipline or view the NEA Web site at www.arts.gov.

Field/Discipline	Application Deadline: March 12, 2007 Earliest Project Start Date: January 1, 2008	Application Deadline: August 13, 2007 Earliest Project Start Date: June 1, 2008
Dance 202/682-5739	Commissions, Regional/National Tours, Home Performances, Presentations, Residencies, Services to the Field	Outreach, Preservation, Media and Technology
Design 202/682-5796	Innovation: Activities that advance, reform or disseminate the latest design techniques including, among others, competitions, commissions, exhibitions, publications, workshops, and conferences	Stewardship: Activities that protect, share, or celebrate our design heritage including, among others, historic preservation, education and outreach, exhibitions, publications, workshops, and conferences
Folk & Traditional Arts 202/682-5726 or 682-5428	Presentation of Living Cultural Heritage, Touring, Media	Heritage, Preservation, Outreach, Services to the Field, State or Regional Infrastructure Support
Literature 202/682-5771	Literary Publishing	Audience Development, Professional Development
Local Arts Agencies 202/682-5586	Services to the Field, Subgranting for Constituent Service Activities, Cultural Planning	Performing Arts Events/Readings/Screenings/Broadcasts/Visual Arts Exhibitions, Artist Residencies/Commissions, Documentation/Conservation of Public and Monumental Art, Subgranting for Constituent Programming Activities

Helpful Hints

- Read the NEA Grant Guidelines
- **Flesh out the project**
- Review previously awarded grants
- **Decide appropriate category and deadline for the project**
- Contact discipline specialist or director for advice
- **Double-check the math on the budget**
- Choose an appropriate work sample
- **Make note of the earliest project start date**
- Review the application checklist
- **Do not send your application materials via U.S. mail**
- Apply through Grants.gov and register early

Contact Information



www.arts.gov

Application Guidelines
Available Online

General Information:
(202) 682-5400