



**NATIONAL  
ENDOWMENT  
FOR THE ARTS**

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**National Endowment for the Arts  
Grants Workshop  
June 4, 2010**

# Who We Are

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## The National Endowment for the Arts

is a public agency dedicated to supporting excellence in the arts, both new and established; bringing the arts to all Americans; and providing leadership in arts education.

# Who We Are

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## The National Endowment for the Arts

awards more than \$140 million  
each year to arts organizations of  
all sizes in all 50 states and U.S.  
territories.

# We Support

- Artist Communities
- Arts Education
- Dance
- Design
- Folk & Traditional Arts
- Literature
- Local Arts Agencies
- Media Arts (Film/Radio/TV/Internet)
- Museums
- Music
- Musical Theater
- Opera
- Presenting
- Theater
- Visual Arts



# Fellowships



## Literature Fellowships

- Poetry
- Fiction and Creative Nonfiction
- Translation

**The next deadline will be in 2011.**

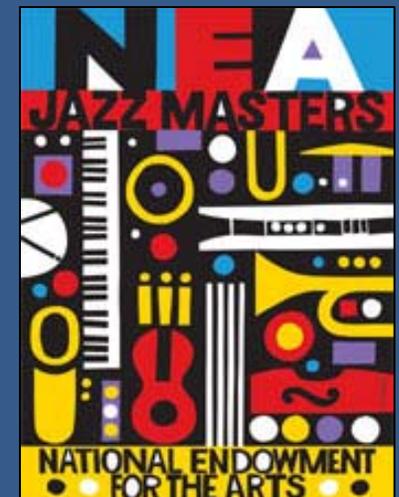
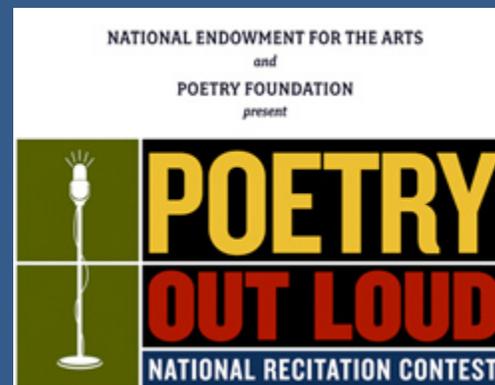
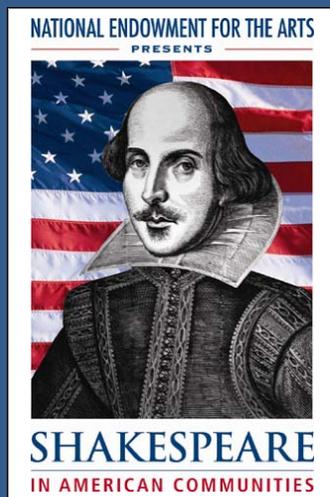
# State and Regional Partnerships



- 50 State Arts Agencies
- 6 Territories & Jurisdictions
- 6 Regional Arts Organizations

# National Initiatives

- Model programs of indisputable artistic quality and merit
- Broad national reach
- Conducted in partnership with other organizations
- Strong educational component



# Lifetime Honors

## National Medal of Arts

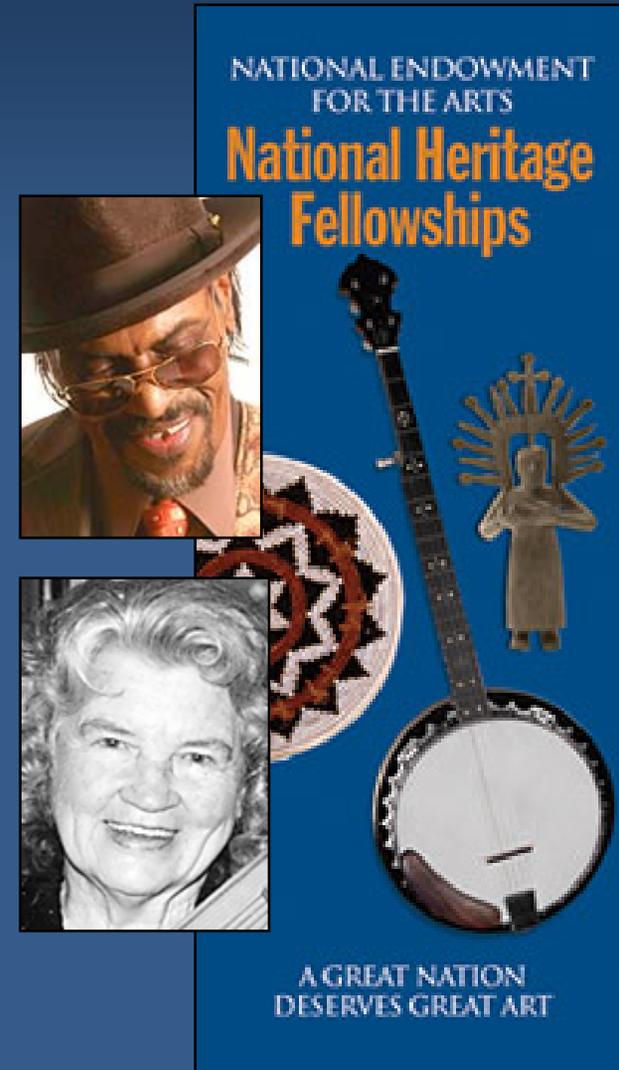
The highest award given by the President of the U.S. each year to artists, arts patrons, and arts organizations for extraordinary contributions to the arts



# Lifetime Honors

## NEA National Heritage Fellowships

Recognize artistic excellence in the folk and traditional arts



# Lifetime Honors

## NEA Jazz Masters

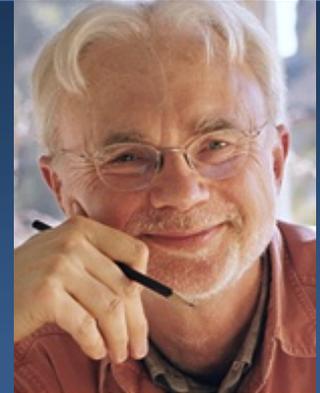
Recognize distinguished musicians who have made a significant contribution to jazz



# Lifetime Honors

## NEA Opera Honors

Recognize the exceptional achievements of creators, performers, composers, and others





# Planning & Preparing Your Grant Application

# Who May Apply

- Arts organizations
- Arts service organizations
- Local arts agencies
- Official units of state or local governments
- School districts
- Federally recognized tribal communities and tribes
- Other non-profit organizations



# Requirements



- Nonprofit, tax-exempt 501(c)(3)
- Three-year history of programming
- One-to-one match for project budget

# Requirements

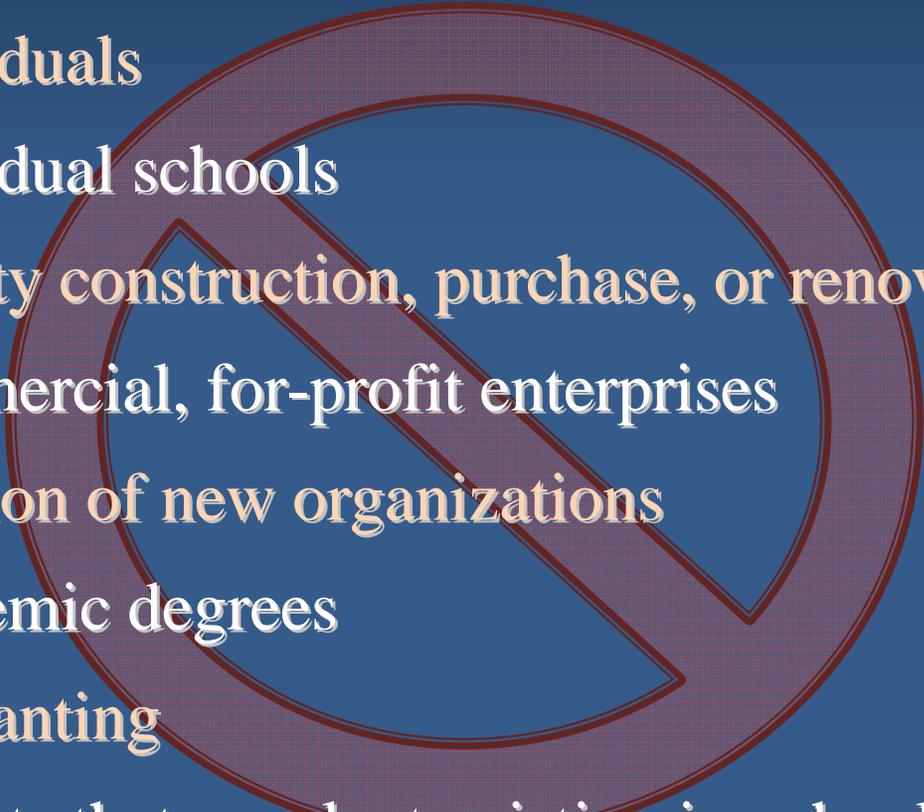
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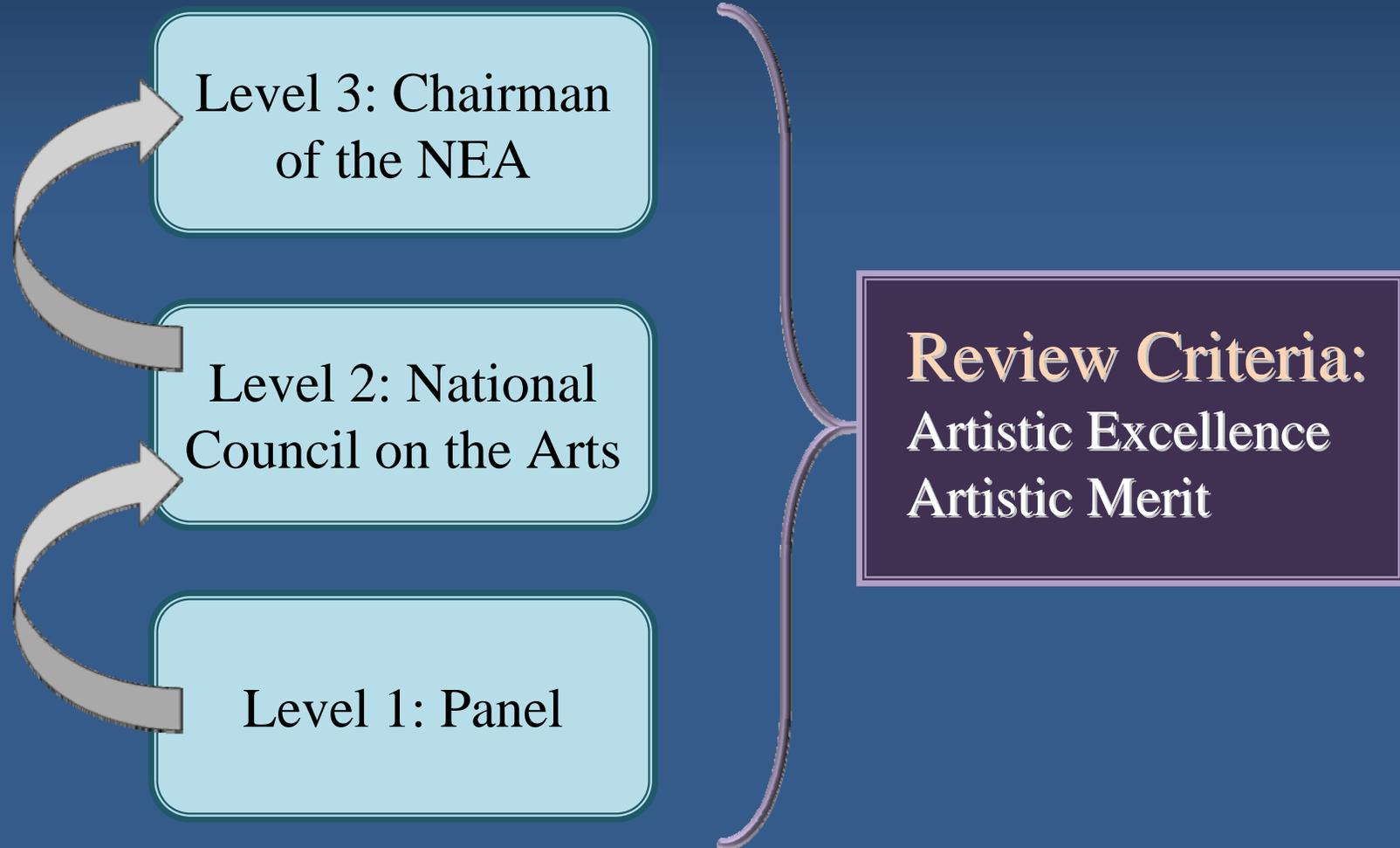
- Meet reporting requirements on any previous NEA awards
- Complete interim and final reports on time

# We Do Not Fund

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- General operating or seasonal support
  - Individuals
  - Individual schools
  - Facility construction, purchase, or renovation
  - Commercial, for-profit enterprises
  - Creation of new organizations
  - Academic degrees
  - Re-granting
  - Projects that supplant existing in-school arts instruction
- 

# Grants Review Process



# Grants Review Process

## ADVISORY PANEL

- Diverse artistic experience and expression
- Geographic representation
- Gender and ethnic diversity
- Rotation of panelists
- Confidential deliberations
- Conflict-free panels



# Grants For Arts Projects

**Step 1: Select your discipline**

**Step 2: Select a funding category**

- Access to Artistic Excellence
- Challenge America: Fast Track
- Learning in the Arts for Children and Youth

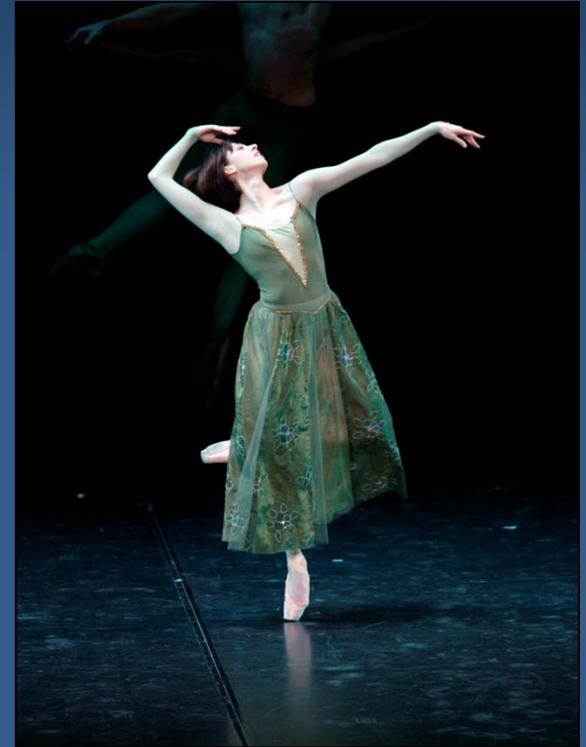


# Access to Artistic Excellence

**August 12 Deadline**

Projects must have a start date after  
June 1, 2011

*Grants range from \$5,000- \$150,000*



The next deadline is **August 12, 2010.**

# Challenge America: Fast Track

Applicants are notified of awards  
within six months

Emphasis on underserved communities

*All grants are \$10,000*



**The next deadline will be in 2011.**

# Learning in the Arts For Children and Youth

All projects must include four components: experience, study, performance, and assessment

*Grants range from \$5,000- \$150,000*



The next deadline is **June 10, 2010.**

# The Arts on Radio and Television

Projects make the arts widely available through nationally distributed radio and television programs

*Grants range from \$10,000- \$200,000*



The next deadline is **September 2, 2010.**



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# Submitting Your Application

# Electronic Submission

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- Grants.gov is an online, government-wide electronic application system where all applications are submitted.
- All applicants must complete registration with Grants.gov before applying.
- We advise applicants to submit applications at least 10 days before the deadline.
- **WWW.ARTS.GOV SHOULD BE YOUR FIRST STOP**



# Grants.gov Registration

*It is each organization's responsibility to create and maintain updated registration with Grants.gov.*

## Grants.gov Five-Step Registration Checklist:

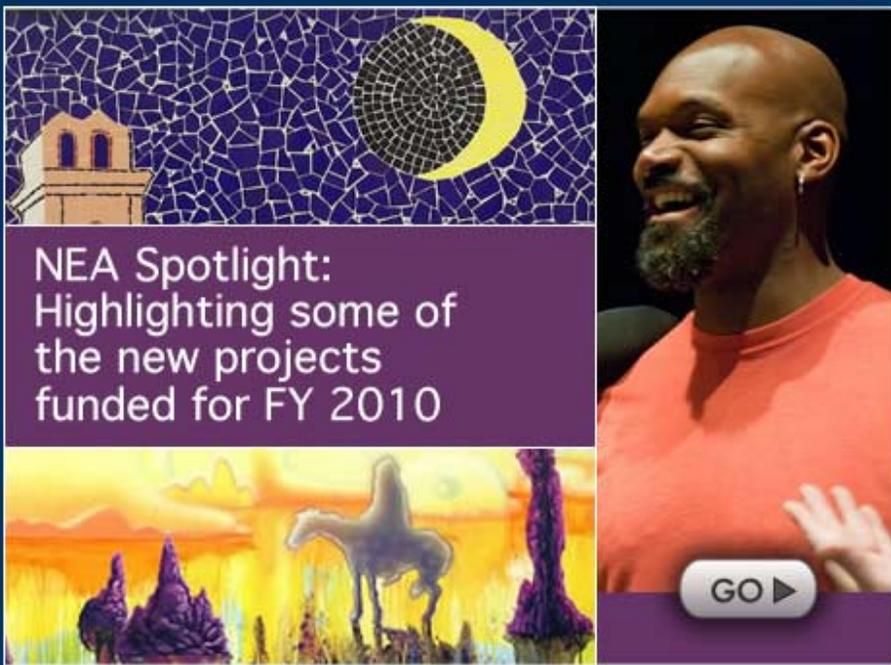
- 1) Obtain a DUNS (Data Universal Numbering System) Number
- 2) Register with CCR (Central Contractor Registration)
- 3) Ensure the "Authorizing Official" for the application has a current username and password
- 4) Have your organization's E-Biz Point of Contact approve your Authorizing Official to submit applications
- 5) Track the Status of your Authorizing Official's approval

Grants.gov Help Desk: 1-800-518-4726

www.arts.gov

 National Endowment for the Arts

Apply for  
a Grant



NEA Spotlight:  
Highlighting some of  
the new projects  
funded for FY 2010

GO ►

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Washington, DC 20506  
202.682.5400  
webmgr@arts.gov

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# Navigating www.arts.gov



National Endowment for the Arts

Grants [Apply for a Grant](#)

NEA Home



To explore available funding opportunities, click on the artistic discipline or field below that is most relevant to your project. In most areas, funding is limited to organizations. (Direct awards to individuals are made only through Literature Fellowships, NEA Jazz Masters Fellowships, NEA Opera Honors, and NEA National

Select your discipline.

Arts.)  
America's Treasures and  
Arts.)  
es/fields.

[Artist Communities](#)

[Arts Education](#)

[Dance](#)

[Design](#)

[Folk & Traditional Arts](#)

[Literature](#)

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GRANTS.GOV™

[What is Grants.gov?](#)

[Who should use Grants.gov?](#)

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[Register or Renew/Verify your Grants.gov Registration](#)

[Sign up to be notified of funding opportunities](#)

[Have questions? Should I contact Grants.gov or the NEA?](#)

[Grants.gov Tips](#)

**Contact Grants.gov**

Help Desk: 1-800-518-4726

E-mail: [support@grants.gov](mailto:support@grants.gov)

Web site: [www.grants.gov](http://www.grants.gov)

# Navigating www.arts.gov

## Funding Opportunities in Dance

### Grants for Arts Projects

CFDA No. 45.024



Select your funding category.

For most organizations, these categories represent the full range of funding options for the entire year. Applicants should examine the goal and purposes of their project as well as the review criteria of these three categories, and apply to the one category that is most relevant. **The Arts Endowment will not transfer applications between categories.**

- **Access to Artistic Excellence:** To encourage and support artistic excellence, preserve our cultural heritage, and provide access to the arts for all Americans. An organization may request a grant amount from \$5,000 to \$150,000. (Deadlines: March 11 and August 12, 2010)  
**CONTINUE >>**
- **Challenge America Fast-Track:** To support projects that extend the reach of the arts to underserved populations. Grants are for \$10,000. (Deadline: May 27, 2010)  
**CONTINUE >>**
- **Learning in the Arts for Children and Youth:** To advance arts education for children and youth in school-based or community-based settings. An organization may request a grant amount from \$5,000 to \$150,000. (Deadline: June 10, 2010)  
**CONTINUE >>**

# Navigating www.arts.gov

If you wish to apply:

## How to Prepare and Submit an Application

### Step 1 - Please Read First

[Grants.gov registration](#)

[Application Calendar/Deadlines](#)

[Grant Program Description](#)

[We Fund/Do Not Fund](#)

[Outcomes](#)

[Guiding Principles](#)

[Award Information](#)

[Grant Amounts & Matching Funds](#)

[Period of Support](#)

[Eligibility](#)

[Applicant Eligibility](#)

[Application Limits](#)

[Application Review](#)

[Review Criteria](#)

[What Happens to Your Application](#)

[Award Administration](#)

[Award Notices](#)

[Changes in Projects](#)

[General Terms & Conditions](#)

[Legal Requirements](#)

[Assurance of Compliance](#)

### Step 2 - To Apply

> [How to Prepare and Submit an Application](#)

> [Special requirements including Work Samples](#)

### Application Tools

[Frequently Asked Questions](#)

[Grants.gov Tips](#)

[Recent Grants](#)

[Outcomes Toolkit](#)



# Application Instructions Page

National Endowment for the Arts

NEA Home

Grants Apply for a Grant

## DANCE: Access to Artistic Excellence

### How to Prepare and Submit an Application

These application guidelines provide all of the information that you need to submit an application. We urge you to read these instructions in their entirety before you begin the application process. If you wish to print a copy, see "[Printing Tips](#)." You also may want to keep these instructions open in a window in your computer as they contain helpful links to information that you will need as you complete your application.

In addition to these instructions, you should periodically check the [Grants.gov blog](#) or the [Grants.gov homepage](#) for tips, updates, and alerts.

**IMPORTANT NOTICE:  
Electronic application through Grants.gov is  
MANDATORY**

1. Verify that your organization has completed [all steps](#) of the registration process. If you have already successfully submitted an electronic application, renew/verify your registration.
2. Verify that you have a version of Adobe Reader that is supported by Grants.gov installed on your computer [before](#) you download your new application package from Grants.gov.
3. Submit your application [no later than 10 days](#) prior to the deadline to give yourself ample time to resolve any problems that you might encounter. You take a significant risk by waiting until the day of the deadline to submit.
  - The Grants.gov Contact Center is available 24 hours a day, 7 days a week. (Phone: 1-800-518-4726.)
  - Submit your application outside of Grants.gov's hours of heaviest usage, generally 12 noon to 5:00 p.m., Eastern Time.
  - **The Arts Endowment will not accept late applications.**

There are two application deadlines for the *Access to Artistic Excellence* category; you must apply to the one that is appropriate for your project ("[Access to Artistic Excellence Application Deadlines](#)").

- March 11, 2010
- August 12, 2010

The Grants.gov system must receive your application no later than 11:59 p.m., Eastern Time, on the deadline date.

### Using Grants.gov

- ▶ Register or Renew/Verify Registration with Grants.gov
- ▶ Download the application package using Adobe Reader
- ▶ Submit your electronic application
- ▶ Grants.gov Tips

### Application Instructions

- ▶ **What makes a complete application**

**Step 1**  
Fill out the Application for Federal Domestic Assistance (SF-424)

**Step 2**  
Fill out the Project/Performance Site Location(s) Form

**Step 3**  
Fill out the NEA Supplemental Information Form

**Step 4**  
Fill out the NEA Organization & Project Profile Form

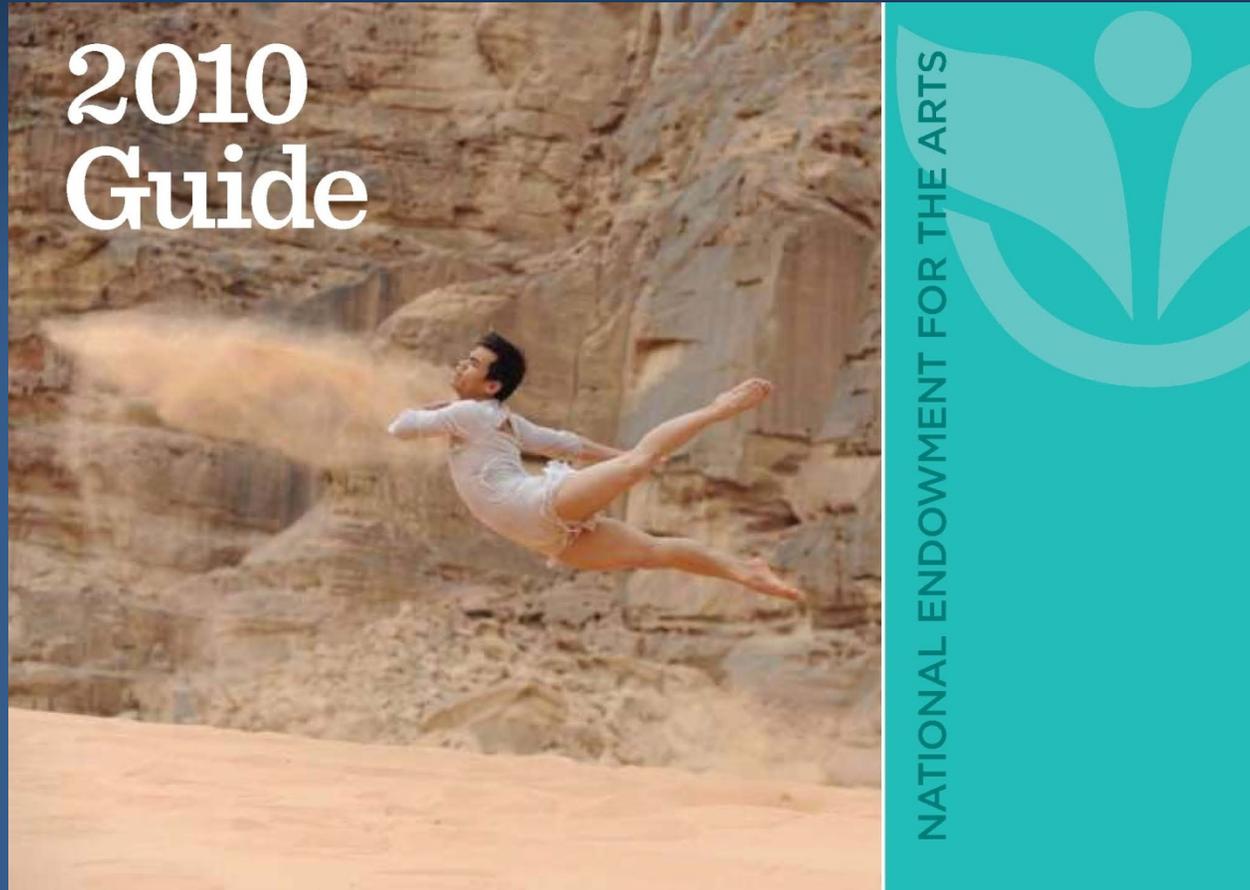
**Step 5**  
Complete and attach items required for the Attachments Form (narratives, budget forms, etc.)

**Step 6**  
Submit items in Steps 1-5 electronically through Grants.gov

**Step 7**  
Prepare and submit material to be mailed directly to the NEA (e.g., work samples)

- Using Grants.gov
- Downloading the Application Package
- Submitting Your Electronic Application
- Steps-by-Step Application Instructions

# Resources



2010  
Guide

NATIONAL ENDOWMENT FOR THE ARTS

# Helpful Hints

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- Read the NEA Grant Guidelines
- **Flesh out the project**
- Review previously awarded grants
- **Decide appropriate category and deadline for the project**
- Contact discipline specialist or director for advice
- **Double-check the math on the budget**
- Choose an appropriate work sample
- **Make note of the earliest project start date**
- Review the application checklist
- **Do not send your application materials via U.S. mail**
- Apply through Grants.gov and register early

# Contact Information

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[www.arts.gov](http://www.arts.gov)

Application Guidelines  
Available Online

General Information:  
(202) 682-5400